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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/618,613	07/15/2003	Kyung-Kyun Lee	1572.1108	5362
21171 75	590 07/07/2006		EXAMINER	
STAAS & HALSEY LLP			WUJCIAK, ALFRED J	
JIM LIVINGST SUITE 700	CON		ART UNIT	PAPER NUMBER
1201 NEW YORK AVENUE, N.W.			3632	
WASHINGTO	N, DC 20005		DATE MAILED: 07/07/2006	

Please find below and/or attached an Office communication concerning this application or proceeding.

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	Application No.	Applicant(s)				
	10/618,613	LEE ET AL.				
Office Action Summary	Examiner	Art Unit				
	Alfred Joseph Wujciak III	3632				
The MAILING DATE of this communication app Period for Reply	ears on the cover sheet with the c	orrespondence address				
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DOWN - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication. If NO period for reply is specified above, the maximum statutory period versions of the second period for reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tim vill apply and will expire SIX (6) MONTHS from , cause the application to become ABANDONEI	1. nely filed the mailing date of this communication. D (35 U.S.C. § 133).				
Status						
1) Responsive to communication(s) filed on 21 A	oril 2006.					
2a)⊠ This action is FINAL . 2b)□ This	This action is FINAL . 2b) This action is non-final.					
• • • • • • • • • • • • • • • • • • • •	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is					
closed in accordance with the practice under E	x parte Quayle, 1935 C.D. 11, 45	i3 O.G. 213.				
Disposition of Claims						
 4) Claim(s) 1-12 is/are pending in the application. 4a) Of the above claim(s) is/are withdraw 5) Claim(s) 1-10 is/are allowed. 6) Claim(s) 11 and 12 is/are rejected. 7) Claim(s) is/are objected to. 8) Claim(s) are subject to restriction and/or 	wn from consideration.					
Application Papers						
9) ☐ The specification is objected to by the Examine 10) ☑ The drawing(s) filed on 15 July 2003 is/are: a) ☐ Applicant may not request that any objection to the Replacement drawing sheet(s) including the correct 11) ☐ The oath or declaration is objected to by the Ex	☑ accepted or b)☐ objected to b drawing(s) be held in abeyance. See ion is required if the drawing(s) is obj	e 37 CFR 1.85(a). ected to. See 37 CFR 1.121(d).				
Priority under 35 U.S.C. § 119						
12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of: 1. Certified copies of the priority documents 2. Certified copies of the priority documents 3. Copies of the certified copies of the prior application from the International Bureau * See the attached detailed Office action for a list	s have been received. s have been received in Application rity documents have been receive u (PCT Rule 17.2(a)).	on No ed in this National Stage				
Attachment(s) 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date 2/22/06.	4) Interview Summary Paper No(s)/Mail Da 5) Notice of Informal Pa					

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This is the final Office Action for the serial number 10/618,613, DISPLAY APPARATUS, filed on 7/15/03.

Claim Objections

Claims 11-12 are objected to because of the following informalities: Claim 11, 6, "to adjust a height of the bracket" is indefinite because the bracket does not have the ability to move in vertical direction. The adjusting bracket is the only element that moves in vertical direction. It should be changed to ---to adjust a height of the bracket according to the size of the display body--- for clarification.

Appropriate correction is required.

Claim 12 is objected as depending on objected claim 11.

Claim Rejections - 35 USC § 102

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

Claim 11 is rejected under 35 U.S.C. 102(e) as being anticipated by International Publication # WO 03/036950 to Min.

Min teaches a display apparatus including a display body having a display part (television, page 3, line 22), comprising a bracket including a supporting bracket (53-54) attached to a wall. The supporting bracket includes an upper opening (57) and an inside of the supporting bracket has a hollow portion. The apparatus includes an adjusting bracket (55 and

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59) having a plurality of screw holes (56). The hollow portion of the supporting bracket at least partially accommodates the adjusting bracket and the display body is a luminescent display.

Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claim 12 is rejected under 35 U.S.C. 103(a) as being unpatentable over Min in view of US Patent # 6,923,413 to Dozier.

Min teaches the luminescent display but fails to teach the display is a plasma display.

Dozier teaches luminescent display is plasma display (90). It would have been obvious for one of ordinary skill in the art at the time the invention was made to have modified Min's display with plasma as taught by Dozier to improve the picture quality in display.

Allowable Subject Matter

Claims 1-10 are allowed.

The following is an examiner's statement of reasons for allowance: the prior art fails to teach a tilting angle adjusting menu is displayed based on the OSD signal according to the input

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part, so that the tilting angle of the display body is adjusted according to a selection made based on the tilting angle adjusting menu.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Response to Arguments

Applicant's arguments with respect to claims 11-12 have been considered but are moot in view of the new ground(s) of rejection.

Conclusion

Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event,

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however, will the statutory period for reply expire later than SIX MONTHS from the date of this

final action.

Any inquiry concerning this communication or earlier communications from the

examiner should be directed to Alfred Joseph Wujciak III whose telephone number is (571) 272-

6827. The examiner can normally be reached on 8am-4:30pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's

supervisor, Robert Olszewski can be reached on (571) 272-6815. The fax phone number for the

organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent

Application Information Retrieval (PAIR) system. Status information for published applications

may be obtained from either Private PAIR or Public PAIR. Status information for unpublished

applications is available through Private PAIR only. For more information about the PAIR

system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR

system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Alfred Joseph Wujciak III ALLWAN

Examiner

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7/3/06